Annual Report

2024

DIGITUNITY®
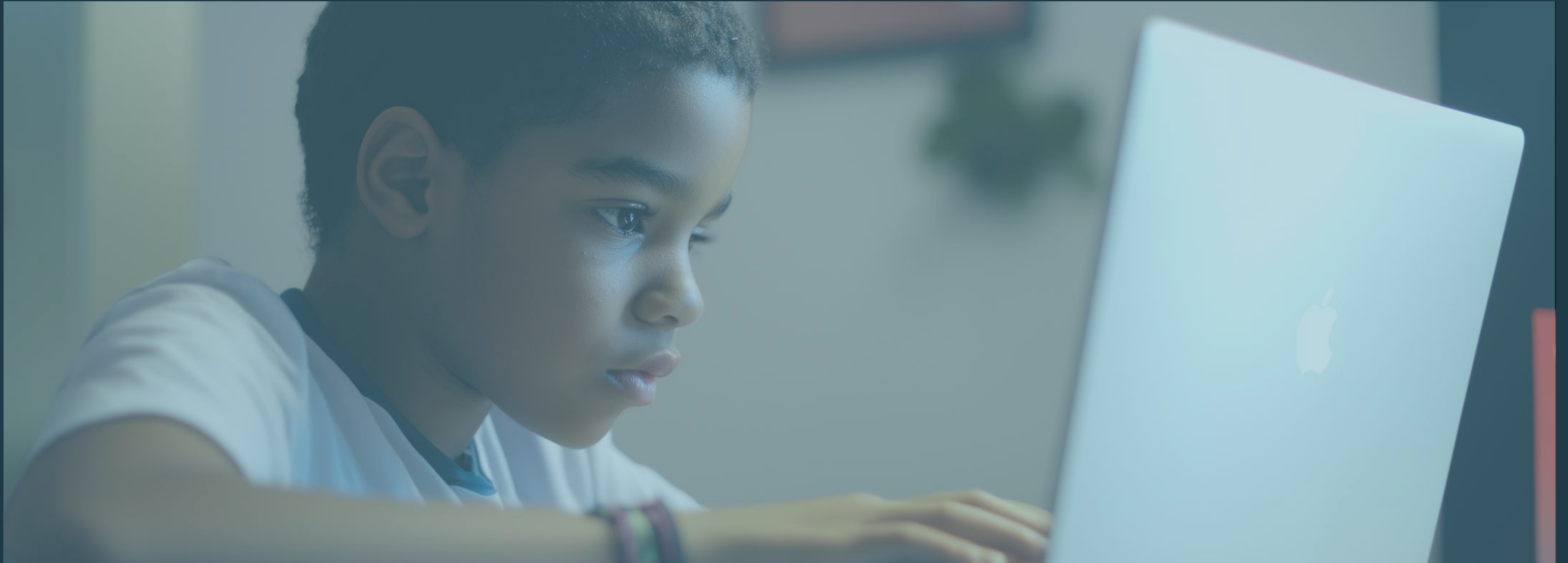
A Letter From The Executive Director

Dear Friends and Colleagues,

2024 was a transformative year for Digitunity and for our work to make owning a computer possible for everyone. Over the past year, we have leaned heavily into our role as a field catalyst, sharpened our overall strategy, and made significant progress on multiple fronts.

Thanks to the support of AT&T, we have worked through our practitioner network to provide digital skills training to thousands of people and deeply explored how to expand computer ownership in rural communities. The result will be an actionable framework that communities can utilize to support residents impacted by the digital divide.

Leveraging our subject matter expertise and thought leadership position in the digital equity landscape, we have provided valuable insights to the field at numerous conferences, panels, and speaking engagements, and we continue to support the work of state broadband office teams in North Carolina and New Mexico. In doing so, we continue to gain traction with our vision for sustainable, not transactional, solutions to meet the present and future device needs of residents.

Eliminating the "device gap" that impacts an estimated 47 million people in the United States requires systems change, and we've made adjustments to our work to ensure that we remain focused on systems-level strategies. Normalizing the corporate sector practice of using IT assets to support communities will continue to be a primary focus heading into 2025, and a case study will soon be published that takes a look at the massive impact just one company, H&R Block, continues to make by working through Digitunity.

While the landscape will certainly shift as a new Administration takes office in Washington, Digitunity will continue to be the national torch-bearer for the cause of computer ownership. Achieving our mission would have enormous positive societal impacts, and we are driven to make that happen.

Thank you for your support,

Scot Henley
Executive Director
Digitunity

2024 Impact

A computer is essential for work, education, healthcare, and staying connected. However, millions of people don't own a computer, limiting their access to opportunities. We at Digitunity want everyone to be able to own a computer. Our mission is to build lasting solutions that help families and individuals access technology. We have been creating these solutions for nearly 40 years.

In 2024, Digitunity made significant progress in expanding computer access and building sustainable pathways to device ownership. Over the past year, through our network, we helped put technology into the hands of families, facilitating the donation of 51,152 devices, while building lasting pathways to digital opportunity across 323 communities, directly supporting individuals and families who lacked the technology needed for daily life. Our national network of nonprofit partners has grown, welcoming 131 new organizations and strengthening local efforts to increase access to technology

51,152
DONATED COMPUTERS

323
COMMUNITIES

10,932
LEARNERS

Our partnerships drove real change on the ground. Through the AT&T-supported Rural Initiative, we reached deep into underserved areas, equipping more than 10,932 people with essential digital skills through 745 hands-on workshops.

745
WORKSHOPS

The impact was clear: nearly all participants emerged with both increased confidence and new abilities to navigate our digital world. This success attracted 20 new institutional donors, strengthening our capacity to create lasting solutions for digital opportunity.

Learn More

In 2024, Alliant Credit Union Foundation committed $250,000 to Digitunity's Software Modernization Project, which is enhancing a purpose-build software system. Facilitating IT asset donations from the corporate sector, the platform identifies community needs, connects supply to demand, offers reporting tools, and provides states and cities with a comprehensive view of the entire process—all to help states achieve their Digital Equity Plan device goals.

This investment strengthens efforts to create sustainable pathways for device ownership, ensuring that organizations can effectively source and distribute computers to those who need them most.

A digital skills workshop and focus group in Warren County, part of MSBA's Connect & Literacy Program, supported by AT&T and Digitunity.

Thought Leadership and Influence

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Each time there is a computer in your life, remember: that computer never loses its life until it can't be fixed anymore.

As long as there's life in that tool, you can put it to work helping people make a difference in this world.

-Dr. Yvette Marrin

Dr. Yvette Marrin, co-founder of Digitunity, accepts the 2024 Women in Innovation (WIN) Leadership Award in New York City

We're helping reshape how America thinks about computer ownership. From contributing to NDIA's Digital Equity Manual to advancing new industry standards for sustainable technology, Digitunity is driving the national conversation about computer ownership as a gateway to opportunities and as a leading voice in shaping industry practices and policies. In 2024, we participated in the Benton Working Group and joined Older Adults Technology Services (OATS) from AARP for a webinar on expanding digital access for older adults.

At Net Inclusion 2024, we led a workshop on launching sustainable device programs, addressing supply challenges, and ensuring effective device deployment to communities. Additionally, our involvement in the Sustainable Electronics Recycling International (SERI) ESG Technical Advisory Committee has helped advance best practices for device distribution and sustainability. We are playing a key role in developing new R2 standards, focusing on environmental and social impact metrics that will influence how refurbished computers are deployed to communities in need.

Miss Mescalero Apache Ivonna Burgess (left) joins Jennifer Nevarez of OBAE (center) and Digitunity Executive Director Scot Henley (right) at an event in Ruidoso, NM, focused on expanding digital opportunities.

Senior Director of Advancement Susan Krautbauer shares insights at the Net Inclusion 2024 conference during Digitunity's workshop, "Launching Device Programs: Addressing Supply, Device Preparation, and Deployment to Covered Populations."

Recognizing the importance of state and regional partnerships, we deepened our engagements in North Carolina, New Mexico, and Mississippi, supporting local efforts to build scalable solutions for expanding computer ownership.

In 2024, Digitunity published key research and advocacy pieces shaping the digital equity landscape. Highlights include the Nonprofit Evaluation Guide, a research-based resource by Dr. Amy Gonzales of UCSB, equipping nonprofits with tools for stakeholder engagement and funding strategies.

At the Women In Innovation Awards on October 25th in New York City, Digitunity co-founder Dr. Yvette Marrin was named the 2024 Leaders Award winner, recognizing her decades-long commitment to digital equity. This honor coincides with Digitunity's 40th anniversary, marking four decades of leadership in expanding computer ownership.

Financials

Digitunity remains committed to responsible financial stewardship, ensuring that resources are maximized to drive impact. For a complete overview of our financials, please visit the Financials Page.

Acknowledgements

We sincerely thank donors, corporate partners, nonprofit collaborators, and volunteers who make our work possible. Your support has helped us bridge the digital divide and create sustainable pathways to computer ownership for thousands of individuals and families. Thank you for being part of our mission.

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